Dear Colleagues and Friends,

Welcome to SF Bay CRN eNews, the quarterly newsletter of the San Francisco Bay Area Collaborative Research Network, a program of UCSF’s Clinical and Translational Science Institute. SF Bay CRN facilitates practice-based research partnerships between researchers, clinicians, and clinical practice groups at UCSF and in the San Francisco Bay Area. We offer free initial consultations and other services to UCSF faculty and community-based members seeking to engage in practice-based research. For more information, visit: www.sfbaycrn.org

New Partnerships and Research Projects
SF Bay CRN welcomes Western Clinicians Network members to this newsletter
SF Bay CRN and the Western Clinicians Network (WCN), an organization of hundreds of clinician leaders in community health centers located in Region IX of the Bureau of Primary Health Care recently began working together to build capacity for practice-based research in community health centers. As part of these efforts, SF Bay CRN welcomes Northern California WCN members to our quarterly newsletter!

Two PCORI Awards will test tablet-based technologies to support patient centered care
Congratulations to Christine Dehlendorf, MD, MS, and Tung Nguyen, MD, who recently were awarded separate 3-year awards from the Patient Centered Outcomes Research Institute. Dr. Dehlendorf will evaluate a tablet-based program to help young women with birth control options and support them decreasing their risk of unintended pregnancy. Dr. Nguyen will evaluate an interactive mobile application to increase hepatitis B and C screening among Asian Americans. Both will engage primary care teams in implementation and evaluation processes to increase the usefulness and sustainability of these tools in clinical practice.

SF Bay CRN Small Grants Support New Initiatives in Member Practices
Tom Waddell Urban Health Clinic addresses care needs for homeless patients with hepatitis C
Kelly Eagen, MD, and colleagues at TWUHC used their SF Bay CRN small grant to establish a weekly Hepatitis C Education and Support Group for homeless patients in San Francisco’s Tenderloin District. Participants were interviewed to determine what structures must be in place to create a successful Hepatitis C treatment program for this unique and vulnerable population. This experience will inform ongoing efforts at TWUHC to expand access to HCV treatment in anticipation of FDA approval of new and more effective treatment regimens.

Integrative Medical Clinic Foundation develops a new patient-centered goals program
The Santa Rosa based IMCF used their small grant to ask: “What do primary care clinicians feel about working with patients’ health goals?” In a series of qualitative interviews, two themes emerged: (1) Clinicians often use patients’ short term goals (e.g. recovering from an acute physical injury, or achieving a healthy blood pressure) to organize care during office visits, but (2) Clinicians find it challenging to identify and address patients’ important longer term goals (e.g. living independently, or living long enough to enjoy one’s grandchildren) within the constraints of typical office visits. These findings led to the development of a new program to address long term
health care goals outside of primary care visits, called Imagine YOU... This is a one-hour group activity where participants create an “Image of Health” that reflects WHY they want to be healthy. The ICMF is actively engaged in refining and evaluating this innovative program. For more information about and opportunities for participation, please visit www.imcfound.org or contact Ellen Barnett, MD, PhD at drbarnett@imcfound.org.

Preliminary findings from two recent SF Bay CRN surveys

HIV Vaccine Trials in Primary Care
Hyman Scott, MD and Benny Taylor, MPH recently surveyed our network about HIV vaccine trials. Preliminary findings indicate that primary care clinicians are generally aware of HIV vaccine research but that many have concerns that would need to be addressed before they would feel comfortable recommending them to patients. Dr. Scott will combine SFBayCRN data with data collected in New York City to develop strategies to partner effectively with primary care clinicians on HIV vaccine trials.

Alpha Blockers in Benign Prostatic Hyperplasia
UCSF medical student (and aspiring ophthalmologist!) Lauren Doss and her community-based UCSF clinical faculty mentor David F. Chang, MD explored prescribing practices for benign prostatic hyperplasia (BPH). The results indicate that primary care clinicians are often unaware of Intraoperative Floppy Iris Syndrome and the ocular complications that may result when patients with a history of taking alpha blockers undergo cataract surgery. Lauren hopes to use this information to advocate for better collaboration between ophthalmologists, urologists, and primary care clinicians on BPH medication management.

More practical resources for Colorectal Cancer Screening in your practices

Free Multilingual Patient Education Videos for Your Practice
We are proud to announce the availability of brief patient education videos about home fecal immunochemical testing, available in English, Spanish, Russian, Cantonese, Mandarin, Vietnamese, Burmese, Korean, Ilokano, Hmong, and Tagalog. These videos are accessible on the CTSI Community Engagement Program YouTube Channel, https://www.youtube.com/user/communityengagement?feature=watch. These videos have been tested and used with patients in several practices within our network. They are meant for use by ancillary staff with patients during routine office care. Please check them out and try them with your patients, and let us know what you think!

New Flu-FIT Program Resources and Recognition
The Flu-FIT Program, developed in SFBayCRN practice settings, leverages flu shots as a time to offer colorectal cancer screening. The program is now featured on the National Cancer Institute’s “Research Tested Intervention Program” website: http://rtips.cancer.gov/rtips/programDetails.do?programId=1084580. The Flu-FIT Program was also featured on the Agency for Healthcare Research and Quality’s “Innovations Exchange” this fall: http://www.innovations.ahrq.gov/content.aspx?id=3880. The program was also recently featured with a favorable review in BMJ Evidence Updates. Finally, the American Cancer Society has developed a training manual for community health centers and is implementing it in pilot sites across the United States this fall. For more information about the Flu-FIT Program, go to http://flufit.org.

Meet the SF Bay CRN Director
UCSF’s Clinical and Translational Science Institute recently featured a spotlight about SF Bay CRN’s director, Mike Potter. To see the brief article, go to: http://ctsi.ucsf.edu/news/about-ctsi/ctsi-spotlight-michael-potter

We would love to hear from you!
To share a story about your practice-based research or work with SF Bay CRN in this newsletter, contact James Rouse Iñiguez, MA – Program Coordinator, by email.