San Francisco Bay Area
Collaborative Research Network
A partnership of community clinicians, practices and UCSF
SF Bay CRN eNews – summer, 2013

Dear Colleagues and Friends,

Welcome to SF Bay CRN eNews, a quarterly newsletter for friends and members of the San Francisco Bay Area Collaborative Research Network (SF Bay CRN). SF Bay CRN facilitates practice-based research partnerships between researchers, clinicians, and clinical practice groups at UCSF and in the San Francisco Bay Area. Our members include primary care physicians, dentists, nurses, pharmacists, and other primary health care disciplines. SF Bay CRN is a program of UCSF’s Community Engagement and Health policy Program and UCSF’s Clinical and Translational Science Institute. For more information, visit and bookmark our web page: www.sfbaycrn.org.

Major Return on a Small Investment at Marin General Hospital:
Evaluation of obstetrical data systems leads to new collaborations
Malini Nijagal, MD from the Prima Medical Foundation in Marin County worked with UCSF’s Yvonne Cheng, MD, MPH small grant from SF Bay CRN to develop new systems to collect perinatal data with their 2012-13 small grant. The $3000 grant has already paid a major dividend, making possible the contribution of retrospective data on over 10,000 Marin General Hospital births to a study of patterns of epidural use with new collaborators in UCSF’s Departments of Obstetrics and Gynecology, and Anesthesia. Dr. Nijagal and Cheng plan to continue their collaboration in the coming year.

San Francisco Hepatitis B Quality Improvement Collaborative (Hep B QIC):
Innovative partnership of major San Francisco healthcare organizations
SF Bay CRN is pleased to announce its association with an innovative partnership to improve care for patients at risk for and infected with hepatitis B. The San Francisco Hepatitis B Quality Improvement Collaborative (QIC) was formed in 2011 as an initiative of the SF Hep B Free Campaign and co-organized with the UCSF Clinical and Translational Science Institute. This collaborative project brings together leaders from the San Francisco Department of Public Health, Chinese Hospital, Brown and Toland, Chinese Community Health Care Association, Hill Physicians, San Francisco Community Clinic Consortium, Kaiser Permanente, UCSF Medical Center, the SF Hep B Free Campaign and AsianWeek Foundation. The QIC aims to engage and support health care organizations to implement systematic, evidence-based programs to improve quality of care in hepatitis B screening and vaccination and clinical management of patients infected with chronic hepatitis B. For more information about the QIC’s activities, including surveys of clinical providers and CME activities, please contact the QIC’s Navigator, Paula Fleisher.

PRE-VIEW Study Enrollment Begins:
First patients to be enrolled in Burlingame, San Ramon, Oakland, and Concord
Congratulations to the health care team at Family Care Associates, in Burlingame, for being the first site to enroll new patients in the PRE-VIEW Study, which is funded by the National Cancer Institute and will test the influence of an interactive waiting room “video doctor” on cancer screening decisions made by primary care patients. The San Ramon Valley Primary Medical Group will be next, followed by primary care clinics at Alameda County’s Highland Hospital in Oakland, and at John Muir Medical Group in Concord. The diverse SF Bay CRN practices and patient populations included in the study will be a major strength of the study, led by Judith Walsh, MD, MPH.
Flu Shot Season is Coming – It’s a Good Time to Focus on Colorectal Cancer Screening!

There is still time for your practice to organize a FLU-FIT Program in your clinic this fall.

The Flu-FIT Program is a program developed by SF Bay CRN researchers and clinicians that helps community health centers and other integrated healthcare organizations offer annual colorectal cancer screening with FOBT or FIT during annual flu shot campaigns. The program was recently awarded the Annual Laurel Award for Innovative Cancer Screening Programs by the Prevent Cancer Foundation, National Colorectal Cancer Roundtable, and American College of Obstetricians and Gynecologists. Videos of the program in action at Kaiser Permanente Santa Clara and at Chinatown Public Health Center in San Francisco, as well as practical downloadable implementation tools are available at http://flufit.org.

Thank You to Participants in Recent SF Bay CRN Studies!

Over 100 respondents to each of 3 important recent research surveys

Rena Pasick, DrPH and colleagues would like to thank those of you who were recently selected and invited to participate in a survey about prostate cancer screening and treatment in African American men. The results will help inform new CME programs for members of SF Bay CRN to help us with important decision-making processes related to cancer screening and treatment in this high risk population. The results will also inform Rena’s new National Cancer Institute study on clinical decision-making after prostate cancer diagnosis for African American men. Also, thank you to selected members who responded to the survey about HIV care conducted by Hyman Scott, MD and his colleagues, as well as to those who responded to a survey about treatments for benign prostatic hypertrophy by UCSF med student Lauren Doss. As results come in and get analyzed, we will report them to you.

Health Disparities Research Symposium at UCSF on Friday, October 11, 2013

Program Announcement and Call for Abstracts

This symposium, co-chaired by SF Bay CRN Steering Committee Member Eliseo Perez-Stable, MD, highlights health disparities research in our diverse communities. Participation and attendance by members of SF Bay Area health care groups and research institutions is welcome and encouraged. Abstracts must be submitted by 5PM on Tuesday, September 3, 2013. The meeting will take place at UCSF’s Laurel Heights Conference Center, from 8am-1pm on October 11, 2013. For more information, contact symposium coordinator Andrelyn.Rivera@ucsf.edu.

2013 SF Bay CRN Member Survey Results are Here!

Congratulations to Dr. Lown and Dr. Lui!

Thank you to more than 650 of you who responded to our member survey. Congratulations to David Lown, MD and Shiu-Lan Lui, MD, who were randomly selected from those who responded by May 1, 2013 to win an iPad Mini. Dr. Lown is Chief Medical Officer of the San Francisco Community Clinic Consortium and sees patients at St. Anthony Medical Clinic in San Francisco. Dr. Lui has practiced family medicine at the East Bay Primary Care Medical Group in Oakland’s Chinatown for the last 24 years.

A poster including a geographical map of survey respondents was recently presented at UCSF’s Rodnick Colloquium, and can you can view it here: http://accelerate.ucsf.edu/files/SFBayCRN-MemberSurveySummary.pdf.

If you have not yet participated in our 7-minute survey, please do so at this link: https://www.surveymonkey.com/s/7SCYRW3. Answering the survey will ensure that you get our quarterly newsletter and information on ongoing surveys and studies.

Do you have Questions or News to share?

We would love to hear from you!

To share a story about your work with SF Bay CRN for this newsletter, contact us by email: Michael Potter, MD – Director, and James Rouse Iñiguez, MA – Program Coordinator.